



**LIVE BROADCASTING OPPORTUNITY prior to and at the
2023 Scarecrow Festival – September 23rd!
WCTY 97.7 & K-HITS 100.9**

**Radio Promotional Advertising ~ Spaces Limited
What Will Your Business Receive?**

Shared mention in 20 PROMOTIONAL RADIO ANNOUNCEMENTS

- (5) 30 second recorded promos on WCTY 97.7 (Value \$225)
- (5) 30 second recorded promos on WKNL K-Hits 100.9 (Value \$150)
- (5) 30 second recorded promos on WNLC 98.7 (Value \$175)
- (5) 30 second recorded promos on WICH 1310 AM (Value \$50)

PLUS! Festival promotion to include, but not limited to:

WCTY on Location 9/23 from 10 AM-1PM with Live On Air Festival Inserts

WKNL K-Hits on Location 9/23 from 1-4 PM with Live On Air Festival Inserts

WCTY Festival Facebook posts (1x Monday 9/18, 1x Saturday 9/23)

WKNL K-Hits Festival Facebook posts (1x Monday 9/18, 1x Saturday 9/23)

Greatly Reduced Business Cost: Respond NOW to get further discount!

\$150 - if received by July 15

\$200 - after July 15 (but prior to deadline of August 15)

Sample Radio Ad: "Scarecrow Festival is powered by Holdridge Home & Garden in Ledyard and by Parke's Place, now located in Ledyard Center."

(Other Slogan Example: "Shop Rite, Always fresh, always less!")

NOTE: You can submit up to a maximum of 12-15 words for your ad

**Complete Information Below, Make Checks Payable to PCCC & Mail to:
Preston City Congregational Church, 321 Route 164, Preston, CT 06365**



Business Name: _____ **Business Location:** _____

Business Slogan: _____

Contact Person: _____ **Contact #:** _____

Contact Email: _____

For more information contact: Bob Vescovi at RVesco2010@comcast.net or 401-583-7840